



## Meet the Regenerators

**M**onira (centre) and others like her are fighting back against the climate crisis.

Together, they are taking a stand against climate change – by planting crops that can grow in extreme weather, protecting the forests and investing in climate-smart technology.

With your help, they can regenerate their land and protect the earth for generations to come – and earn more for the hard work they do every day.

“ All my life I grew up seeing six seasons in my country. But now the hot season is so long, it's burning all the time. Winter comes for a very short time and too late, so we cannot grow vegetables like before. There are many frequent cyclones. We are already very poor, and this climate change is making our days miserable.

This project is changing our lives and making us aware about climate change. We are trying to plant trees. We are trying to build our houses stronger and on a higher place.

Together when we stand side by side, we are able to deal with many problems. ”

Monira, Bangladesh

Matching your  
donations with



£1 = £2  
**YOUR  
DONATION  
DOUBLED!**

Donate to The Regenerators Appeal between 8th March and 7th June 2021 and the UK government will double your gift to help the most vulnerable stand strong in the face of climate change.

Donate online at [www.traidcraftexchange.org/regenerators](http://www.traidcraftexchange.org/regenerators)  
or by calling **0191 497 6445**



**THE  
REGENERATORS**

## What your donations to the Regenerators appeal will do...



By working with communities to ensure that they have new knowledge and skills, together, we can help Regenerators like Monira to reduce the impact of climate change on their land. This means they can protect the earth as well as earning more for the hard work they do every day - so they can invest in a brighter, greener future for generations to come.

### About Traidcraft Exchange...

Traidcraft Exchange's mission is to challenge the way global trade works - to use the power of trade to create lasting solutions to poverty. To do this, we bring people together - though campaigning for lasting change to trade systems, advocating for policy reform here in the UK, and running development projects in Africa and East Asia.

With your support, we can work towards a future where everyone gets a fair income for their work, no matter what country they live in. To learn more about Traidcraft Exchange and our life changing work, please go to [www.traidcraftexchange.org](http://www.traidcraftexchange.org)

Traidcraft Exchange is the partner charity of Traidcraft plc, the UK's pioneering fair trade business.

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Registered charity no 1048752.

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**£25 DOUBLED TO £50**  
could support the  
Regenerators to plant an  
acre of fruit trees



**£50 DOUBLED TO £100**  
can fund training  
sessions for two groups on  
climate resilient crops



**£100 DOUBLED TO £200**  
could help fund solar  
panels for a smallholder farmer



**£250 DOUBLED TO £500**  
could support new  
irrigation systems for a  
community  
battling climate change

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